



City of Arlington Neighborhood Academy 2007 Basic Tract: Homework Assignment III

<div style="text-align: center;"><u>Strengths</u> (Internal Factor)</div> <div style="text-align: center; margin-top: 20px;">❖</div>	<div style="text-align: center;"><u>Weaknesses</u> (Internal Factor)</div> <div style="text-align: center; margin-top: 20px;">❖</div>
<div style="text-align: center;"><u>Opportunities</u> (External Factor)</div> <div style="text-align: center; margin-top: 20px;">❖</div>	<div style="text-align: center;"><u>Threats</u> (External Factor)</div> <div style="text-align: center; margin-top: 20px;">❖</div>



Strengths are:

1. Our neighborhood assets and residents expertise
2. Great Streets
3. Resourceful Neighborhoods
4. Good location
5. Strong Neighborhood Association

Sample Questions to answer:

Strengths – What are inherent strengths of our neighborhood in relationship to other neighborhoods in the City?

Both within and outside the immediate neighborhood boundaries what are our main community assets, who are our community partners?

What advantages do we have?

What do we do well?

What relevant resources do we have access to?

What do other people see as our strengths?

Weaknesses are:

1. Lack of neighborhood assets and residents expertise
2. Damaged reputation
3. Lack of viable businesses
4. Lack of citizen involvement
5. High crime
6. Lack of access to city services

Sample Questions to answer:

Weakness – What might be potential or perceived inadequacies of our neighborhood?

What could we improve?

What do we do badly?

What should we avoid?



Opportunities are:

1. Development incentives
2. Surplus of vacant lots
3. A new neighborhood organization
4. Increase in homeownership

Sample Questions to answer:

Opportunities – What opportunities exists for the revitalization of our neighborhood?

What are the good opportunities facing our neighborhood?

What talents and skills do residents have that our neighborhood could benefit from?

What partnership could we create that our neighborhood could benefit from?

Threats are:

1. Drug Activity
2. Criminal Activity
3. Increase in zoning violations
4. Increase in code violations
5. Economic vitality of our city

Sample Questions to answer:

Threats – Both within and outside the immediate boundaries – what are the highest type of criminal offenses?

What in our neighborhood attracts potential crime?

Who are our competitors?

What obstacles do we face?

What is our competition doing?

Is changing city services and ordinances threatening our ability to be effective?

Could any of our weaknesses seriously threaten our ability to attract new development?